

Gatsby Benchmarks



At Serlby Park Academy we understand the importance of preparing students for their futures and we are committed to providing our students with a comprehensive career education and are working towards The Gatsby Benchmark.

The planned programmes support students and ensure they receive the relevant careers education, information, advice and guidance that is suitable for their age and ability by implementation of the 8 Gatsby Career Benchmarks, written by Sir John Holman, a former Headteacher and founder of the National STEM Learning Centre. Sir John wrote the [Good Career Guidance Report](#) after carrying out extensive research.

The fast-changing world of work puts an ever-greater demand on all of us to support students in making a successful transition from education to employment, helping them to identify and choose career opportunities that are right for them.

The government's new careers strategy set out a plan for building a high-quality careers system that will help young people to achieve. The Gatsby Benchmarks are a key measure of the effectiveness of career guidance and provision – Delta Academies Trust is committed to achieving all eight benchmarks;

1. [A stable careers programme](#)
2. [Learning from career and labour market information](#)
3. [Addressing the needs of each pupil](#)
4. [Linking curriculum learning to careers](#)
5. [Encounters with employers and employees](#)
6. [Experiences of workplaces](#)
7. [Encounters with further and higher education](#)
8. [Personal guidance](#)

For an overview of how we and our CEIAG partners embed the 8 benchmarks into our Careers Programme, please see the attached documents below

Information, Advice & Guidance at Serlby Park is provided in the following ways:

- **Careers Microsite**– Students and parents have access to our online careers portal from Progress Careers which enables students and parents to explore career opportunities, qualifications and local labour market information. This is a great starting point when students are wanting to explore options. Students/parents can access it here: [Home | Serlby Park \(progress-education.org.uk\)](https://www.progress-education.org.uk)

- **Careers Cafes-** At regular points throughout the year we have Career Cafes where employers come on site and discuss career opportunities within their industry. Last year we had the Royal Navy and The Army visit us and this is something we plan to build upon as we make more connections with local employers.

- **Careers Fairs and University Visits** – Beginning from Y8 we create opportunities for employers, colleges and universities to talk to you about their industry and how to train and qualify for role in that sector.

Examples of activities: Last year 60 Y8 students had the opportunity to visit Manchester University for a city campus tour and engage with DELL Technologies to explore their employability skills and discuss careers of the future. The whole cohort visited the NHS Careers Fair at the Doncaster Dome where they learned about the careers available in the National Health Service at each entry point of the system and discussed these opportunities with employers from the local area.

All Y9 students visited MAGNA to engage with employers in the Leisure and Tourism sector and also visited one of the biggest STEM careers fairs in the U.K at the Birmingham N.E.C. Arena to interact with employers from across the country. We also provided the opportunity for upper KS3 and KS4 students (Y9 and Y10) to visit Sheffield University and Oxford university to explore what Further Education looks like at different locations around the country.

Y10 and Y11 students also had the opportunity to take part in virtual work experience and speak to employers in the Health and Social Care sector and we enable students to explore Further Education opportunities by holding taster sessions at Doncaster New College, Doncaster College and North Notts College as well as visiting Lincoln University to understand how their qualifications give access to further education opportunities and to understand what a degree is and explore whether it is the right next step for them.

- **Qualified 1-2-1 Guidance** – Beginning in Y10 students have access to a qualified and impartial careers advisor from Progress Careers. This advisor who will provide confidential and impartial advice to students on the information they have received or to help guide students to make fully informed decisions. Students can request as many appointments as they need to support them to make choices about their futures.
- **HeppSY**– From Y9-11 at 3 points throughout the year students engage with HEPPSY to complete workshops looking at topics like 'Making the Most of My Interests', 'Me and My Degree' and 'What Next After Y11?' so they understand what A Level, T Level, degrees and apprenticeships are and how they are funded so they understand make an informed decision about which option would suit them best.
- **Parents Evenings** – Access to Progress Careers advisers in a variety of ways including individual meetings, drop-in sessions, enrichment activities, parents and option evenings and on results days.
- **Apprenticeships** – We have links with Bassetlaw County Council and DWP as well as Progress Careers to support students to find work or an apprenticeship, including preparing students for interviews by holding mock interviews.
- **Results Service** – a team of advisers will be able to talk through you needs on results day to help you confirm your intended destination.
- **Technology** – Careers information and updates will also be made available in form time bulletins, on notice boards and on the website.